

## Build Your Stack Overflow Community

Tips, insights, and best practices for building a thriving community on your SOE site.

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Tags | [Community](#) | [Engagement](#) |

Applies to: [Free](#) [Basic](#) [Business](#) [Enterprise](#)

This documentation is for **Stack Overflow Enterprise**. Free, Basic, and Business users can access their documentation [here](#). *Find your plan.*

### Overview

Creating excitement, increasing engagement, and building a thriving community should be the main goal of Stack Overflow Enterprise (SOE) community managers and moderators, especially when launching a new site. To this end, we've created three guides filled with tips, insights, and best practices to help you make your SOE site a vibrant resource for your users.



**NOTE:** We use the generic word "community" in this article, not to be confused with Stack Overflow's [Communities](#) feature.

### Kickstart Planning and Community Best Practices

This guide gives community managers the ins and outs of building vibrant technical communities in SOE. It covers key steps in launching a new SOE site, how to prepare for the kickstart period, areas to monitor in the early stages of your community, and community best practices.

[Getting Started: Kickstart Planning and Community Best Practices](#)

## **Guide for Community Managers and Moderators**

This guide provides information on key tasks required for basic moderation, how to use moderator tools, and tips on workflows and advanced features.

[Getting Started: A Guide for Community Managers and Moderators](#)

## **Building your Community Team**

This guide offers advice on recruiting for the roles of the administrative team implementing a SOE community for an organization. It provides information on the key roles of your team, their responsibilities, and some skills to look for when recruiting.

[Getting Started: Building Your Community Team](#)

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