The Dashboard

Use the Dashboard for insights into activity and engagement on your site.

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PDF VERSION

Tags | **Dashboard** | **Engagement** |

Applies to: Free, Basic, Business   Enterprise

Overview

The Stack Overflow for Teams Dashboard offers an easy way to learn more about the activity of your Team. It offers graphs and data into such metrics as interaction rate, answer ratio, unique visitors, trending tags and content, searches, and more. In addition, you can focus the charts with date range comparisons, benchmarks, tag filtering, and other helpful tools.
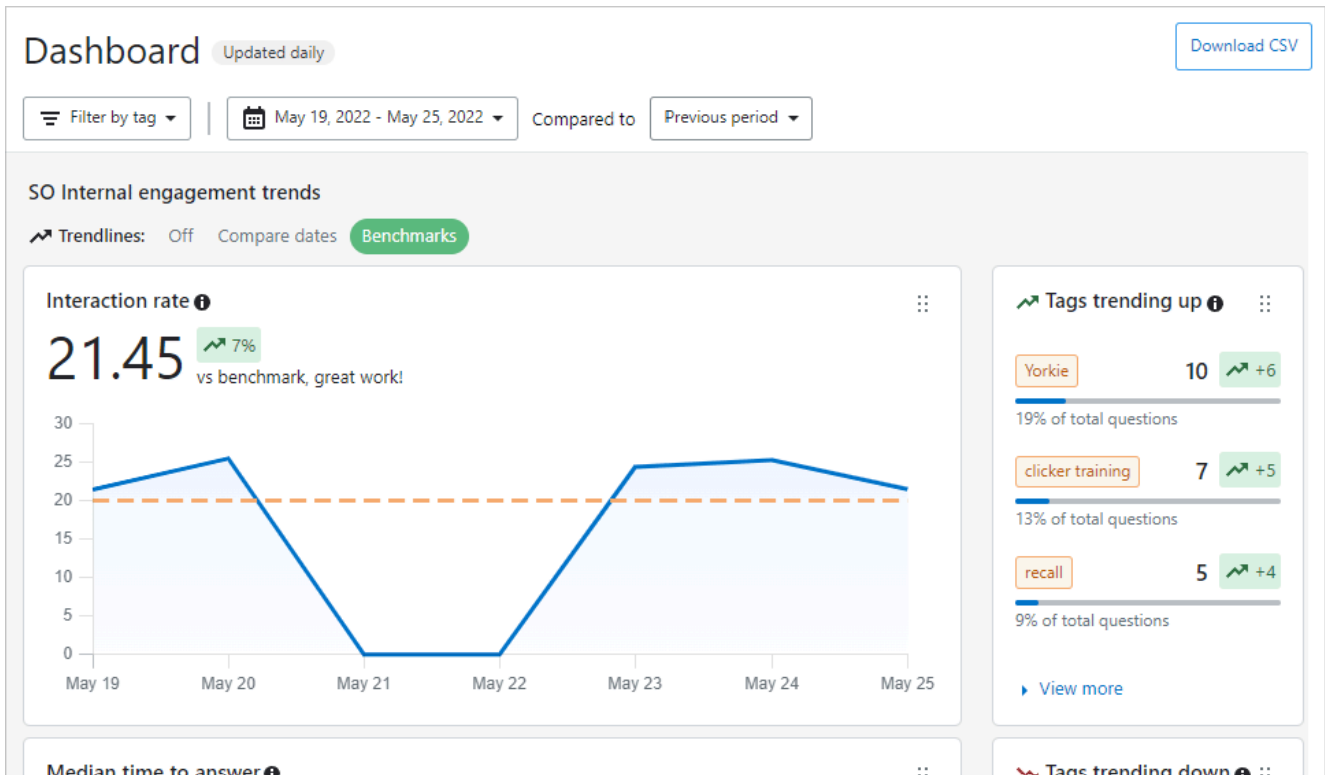
NOTE: The Dashboard is available only on Stack Overflow for Teams Enterprise and Business (not Basic or Free). Find your plan.

Access the dashboard

Access the dashboard by clicking **Dashboard** in the left-hand menu.
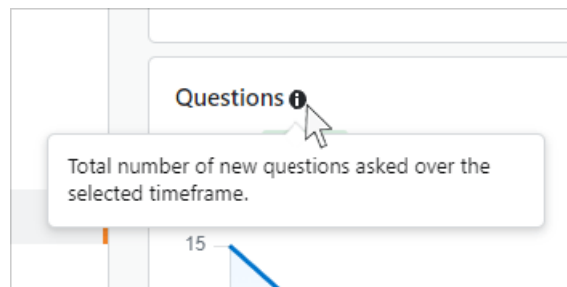
Charts and lists

The dashboard consists of two columns of widgets, with charts on the left and lists on the right.

You can change the order of widgets by clicking the handle (six dots) in the upper-right corner of any widget and dragging it up or down.

To learn more about any chart or list, click on the **i** (info) button next to its title.


Dashboard charts consist of a line graph with the selected date range on the horizontal axis. Some charts show two related metrics on the same graph, with a legend explaining the meaning of each line color. Float your mouse over the chart to reveal detailed statistics at each data point.
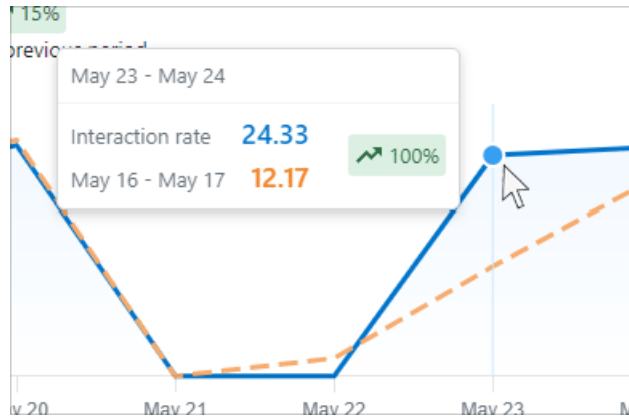
There are several list widgets in the right-hand column. In addition to changing their order, you can interact with these lists to change the information they display.

Trending tags lists allow you to expand the list from three entries to seven by clicking **View more**.
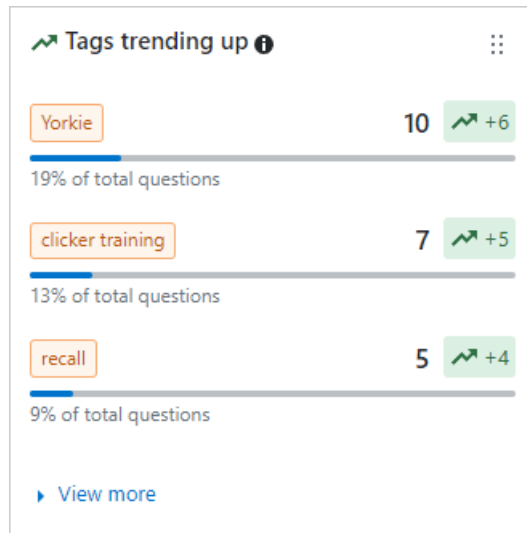

Some lists offer multiple views. Select the view you want by clicking one of the links at the top of the list.

In this example, the user breakdown list offers **Questions**, **Answers**, and **Reputation** views.
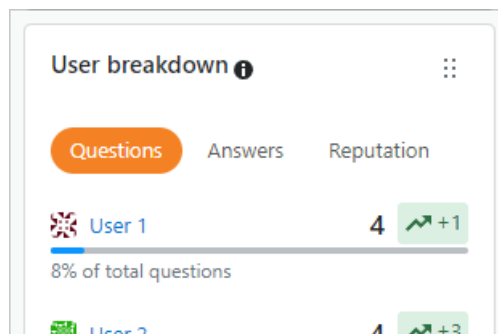

Filter and compare

The dashboard offers several ways to filter and compare data. At the top of the dashboard are controls for filtering the statistics by tag, Community, and date range. You can also select a previous date range for comparison.
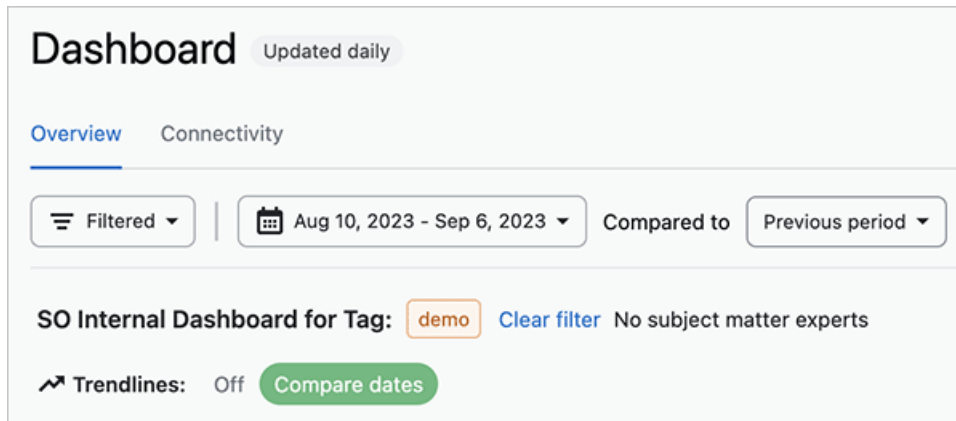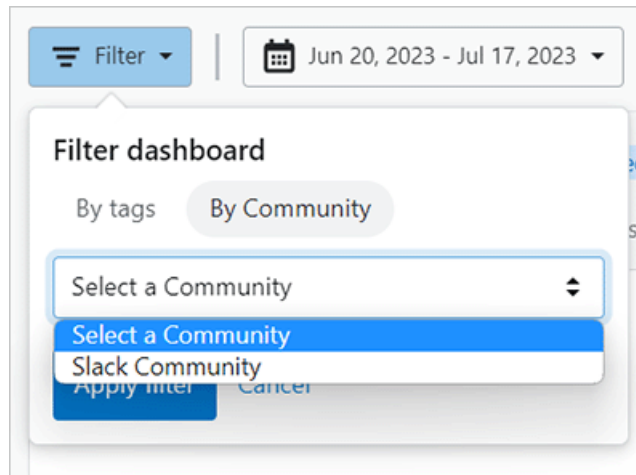

Filter by tag or Community

You can filter the Dashboard by one or more tags, or by a Community. Click **Filter** to view the Filter dashboard. Click **By tags** to filter the Dashboard statistics by one or more content tags. Click **By Community** to filter by a Community.

To filter by one or more tags, type into the search box to locate tags that match your search text. Click the desired tag in the search results to add it. You can add up to 10 tags to the Dashboard filter. Click **Apply filter** to see the filtered statistics.
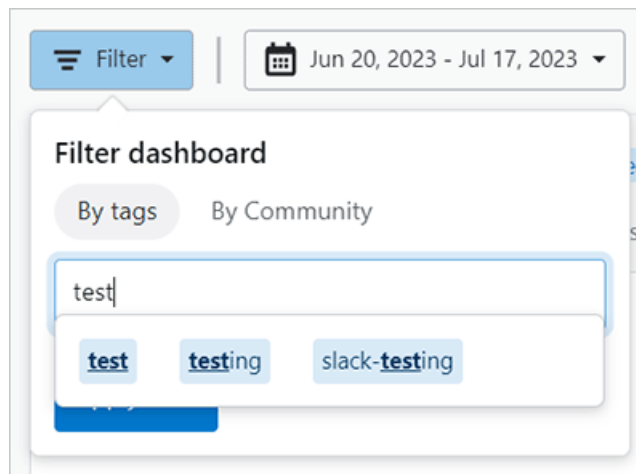
To filter by Community, click the Community name in the **Select a Community** pull-down menu. After you've entered the tag(s) or Community for your filter, click **Apply filter**.

To remove one or more tags from your filter, click the **Filtered** button. Click **X** in the corner of any tag to remove it, then click **Apply filter**. To remove all filtering by tag(s) or Community, click **Clear filter**.
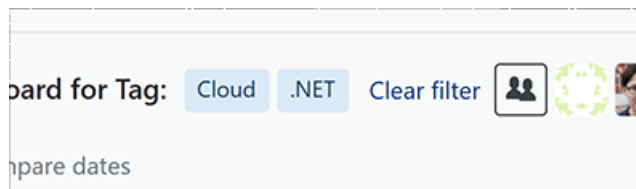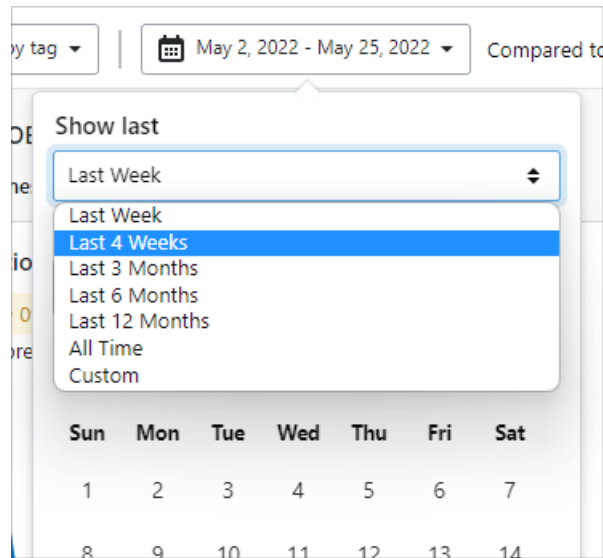

NOTE: *Your site will not display benchmarks and certain widgets when filtering by tag(s) or Community.*

When filtering by a tag, SOE will display the tag's subject matter experts (SMEs, if any). Click **View** to see more details about the tag's SMEs.
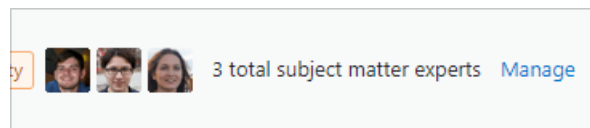
Date range

Click the date range button to select a range of dates for the dashboard statistics.

The **Show last** pull-down menu offers these options:

- Last Week
- Last 4 Weeks
- Last 3 Months
- Last 6 Months
- Last 12 Months
- All Time
- Custom

To use one of the predefined date ranges, select it from the menu and click **Apply changes**.

To choose your own date range, select **Custom**. Click two dates on the calendar to define the date range, then click **Apply changes**.

Compared to

Several of the dashboard charts will show statistics that compare the selected date range to a previous date range *of the same duration*.
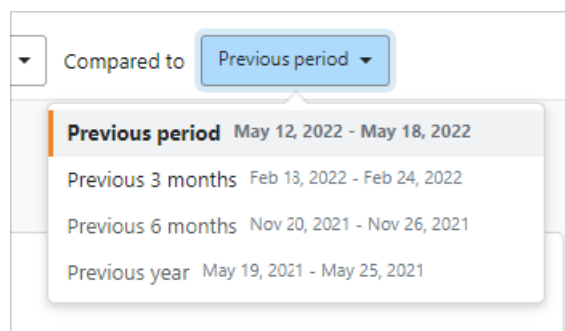
To compare stats against a previous date range, click the **Compared to** button and choose from the following options:

- Previous period
- Previous 3 months
- Previous 6 months
- Previous year

To compare current data to a past data trendline, click **Compare dates** at the top of the charts area.

Stack Overflow plots the current data with a blue line and the comparison data with an orange line. This allows you to see how the two time periods compare on the same chart.
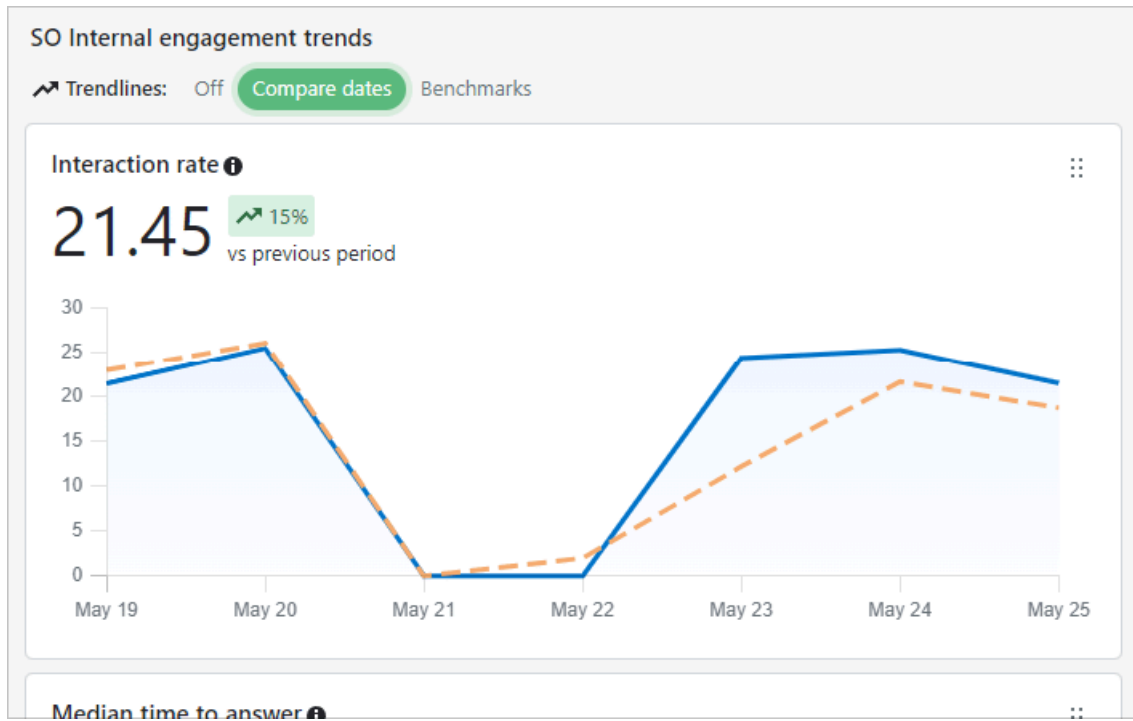
In addition to past trendlines, certain charts will also show a benchmark value as set by the site administrator. Click **Benchmarks** at the top of the chart area to select the benchmark trendline. Benchmarks (goals) will appear as horizontal orange lines.

In the example below, the benchmark for interaction rate is 20.
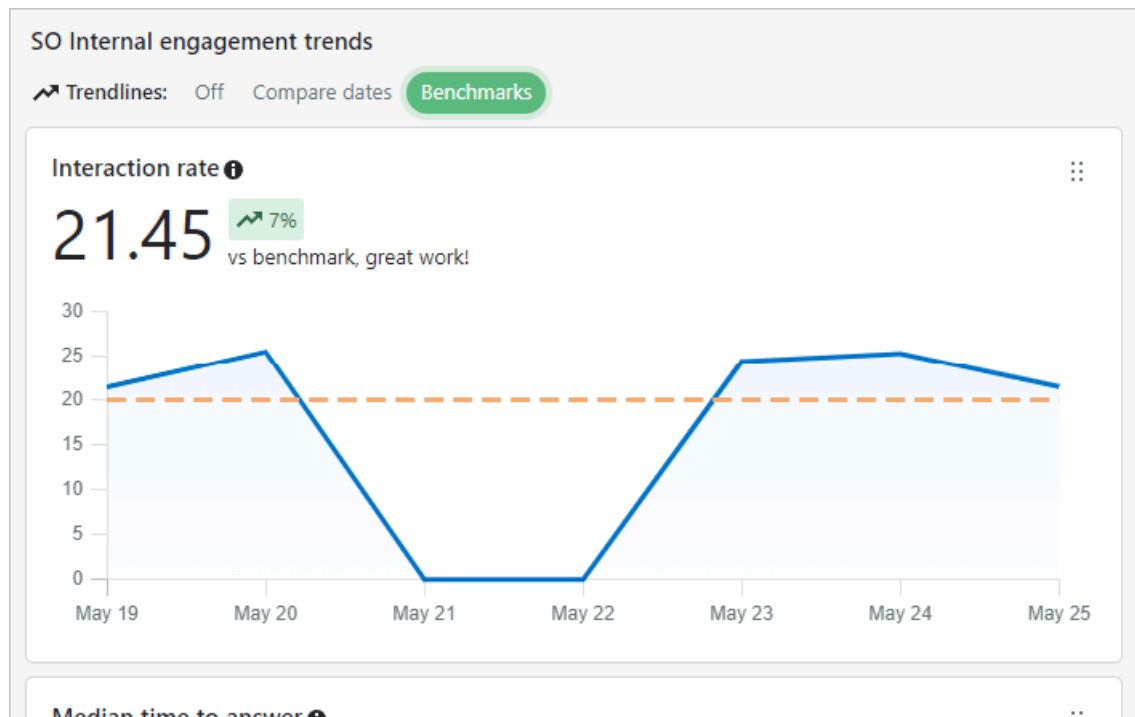
Site metrics and definitions

The enhanced dashboard contains a variety of metrics to help you assess the health of your Stack Overflow Team.

Charts

- **Interaction rate**: Weighted average number of answers, votes, and comments per question.
- **Median time to answer**: The median time it takes for a new question to be answered.
- **Questions**: Total number of new questions asked over the selected timeframe, both from your Stack Overflow instance and any integrations.
- **Answer ratio**: Percentage of questions answered (accepted + unaccepted). This is an average over the selected timeframe.
- **Unique visitors**: Median daily users that have logged in over the selected timeframe. Each point shows the maximum daily visitors in the given time. Active users engage by taking an action (for example, asking a question). Passive users don't take any actions (for example, only reading).
- **Searches**: Total number of searches over the selected timeframe, both from your Stack Overflow instance and any integrations.
- **Answers**: Total number of new answers over the selected timeframe.
- **Edits**: Total number of edits over the selected timeframe.

Lists

- **Tags trending up**: Top tags increasing in use on new questions asked or answered over the selected timeframe.
- **Tags trending down**: Top tags declining in use on new questions asked or answered over the selected timeframe.

- **Trending content**: Most viewed questions and articles over the selected timeframe.
- **User breakdown**: Top users broken down by number of questions, answers and reputation gain over the selected timeframe.

Need help? Submit an issue or question through our support portal.